

Strategic Plan 2008 – 2012

Strategic Goal #1 – Maintain Financial Stability

Objectives	Time Frame	Measurement/	Responsibility	Complete?	Progress Report
		Indicators			
1.1 – Develop a Budget	April 2008	Approval at the July	Finance/Funding	Yes	Budget complete. 30 day review
Develop a budget for FY2008		2008 meeting	Committee		will start at June 2008 meeting
1.2 – Develop an	August 2008	Approval at the	Executive Board	Ongoing	Draft document is complete –
Operational/Growth Plan		August 2008 meeting			need to identify funding sources
Develop a plan of action for					
MABAS growth for FY2008.					
1.3 – Identify Funding Sources	Ongoing	Have confirmation of	Finance/Funding	Ongoing	Monthly report to membership
Identify viable funding sources		support in writing	Committee		

Strategic Goal #2 – Develop Strategic Partnerships

Objectives	Time Frame	Measurement/	Responsibility	Complete?	Progress Report
		Indicators			
2.1 – Identify External	May 2008	Develop a list of key	Executive Board	Yes	List is complete. The list will be
Partnerships		stakeholders and			forwarded to the full Board
Develop a list of partners		NGO's			
2.2 – Appoint Liaisons	August 2009	Assign a liaison to	Liaison	Ongoing	WSFCA, MABAS-IL liaisons
For each partner identified		each partner on the	Workgroup		attending Board meetings; OJA
		list			partnership on IFERN build out
2.3 – Create Brand Marketing Plan	June 2008	Generate revenue	Finance/Funding	Ongoing	Minor amount of revenue
Market the value of MABAS		Develop brochure	Committee		generated by shirt sales.
		Copyright/patent			Brochure is complete.
2.4 – Memos of Understanding	February 2010	Identify partners	Liaison	Not	Partners have been identified.
Complete MOU's with partners		Create MOU's	Workgroup	Started	MOU need - to be determined

Progress Report – June 2008

Strategic Goal #3 – Build Organizational Commitment & Leadership for all Stakeholder Groups

Objectives	Time Frame	Measurement/	Responsibility	Complete?	Progress Report
		Indicators			
3.1 – Adopt a Strategic Plan	August 2008	Evaluate and	Board of Directors	Yes	Adopted March 2008
Adopt the strategic plan		approve plan			
3.2 – Create Time Line for	January 2009	Establish timeline	Strategic Planning	Yes	Monthly updates discussed at the
Implementation		and progress reports	Committee		meeting and quarterly progress
Establish objectives timeline					reports starting June 2008
3.3 – Affirm mission, vision, and	April 2008	No changes in the	Board of Directors	Yes	Adopted March 2008
values statements from planning		statements; adopted			

Strategic Goal #4 – Develop Management Systems, Processes, Policies and Oversight for the Working System

Objectives	Time Frame	Measurement/	Responsibility	Complete?	Progress Report
		Indicators			
4.1 - Develop Consistent Policies	June 2008	Project Completed to	Vice President	Yes	Policies, Procedures, and
and Procedures General Operation		the point of			Guidelines structure
Procedures; Develop		maintenance			established, documents have
Administrative Policies					been added as necessary
4.2 - Develop Committee	March 2008	Complete committees	President	Yes	Committee structure and
Structure as necessary		and chair assignments			committee chairs assigned
4.3 – Create a Scorecard	December 2008	Scorecard	Training and	Started	Information received from
Existing Division status		development	Education		MABAS-IL for the SAV
			Committee		scoring system for divisions
4.4 - Identify Regional	December 2008	Identify the six (6)	IMAP Committee	Started	The IMAP develops the
Coordinator Network		Regional Coordinators			operational description and fcn.
4.5 – Develop Resource	December 2010	Fully functional state	IMAP Committee	Ongoing	An investment justification put
Management Tool		response notification			in UASI funding requests for
		system			the notification system
4.6 – Create a Common Data Base	December 2010	Create secure box	Esponder	Yes	MABAS site on Esponder is
Depository		card depository	Workgroup		complete – box cards are being
		location on Esponder			loaded into folders
4.7 – Confirm MABAS Wisconsin	April 2008	Approve structure as	Board of	Yes	Adopted at March 2008
Organizational Structure		proposed at planning	Directors		meeting

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Strategic Goal #5 – Recruit and maintain MABAS membership

Objectives	Time Frame	Measurement/	Responsibility	Complete?	Progress Report
		Indicators			
5.1– Visit All Counties	December 2008	Each county has at	WEM staff	Ongoing	All but four counties have
		least 1 presentation			received an initial presentation
5.2 – Create a Mentorship Program	Ongoing	Meet membership	Executive	Ongoing	Assistance is being provided as
		assistance needs	Board		it is being requested
5.3 –Develop marketing material	March/April	Have info pamphlet	Marketing	Yes	Brochure developed for the
to promote MABAS	2008		Workgroup		conferences
5.4 – Membership assistance/info;	April 2008	Website update	Website	Ongoing	Website revision target date is
Revise website to help new and	_	_	Committee		mid-June 2008 for the WSFCA
existing divisions					conference

Strategic Goal #6 – Provide On-going Training and State Response Plan/System

Objectives	Time Frame	Measurement/	Responsibility	Complete?	Progress Report
		Indicators			
6.1 – Provide Education and	June 2008	• Trainer pool	Training &	Started	The Communication program is
Training – develop and revise		available	Education		nearing completion; Box card
 Getting Started Checklist 		 Presentations 	Committee		templates and Getting Started
 Box card – Templates 		delivered as			Checklist placed on website
Communication Training		requested			when the revision is complete
6.2 – Develop a Intrastate	January 2010	• Draft of IMAP	IMAP Committee	Started	Initial draft of the Intrastate
Response Plan		 Stakeholder 			Mutual Aid Plan will be ready
Intrastate Mutual Aid Plan		meetings, marketing,			by WSFCA Conference in June;
		and approval			Stakeholder meetings to follow
6.3 – Develop a State Resource	January 2010	Inventory 50% of by	Esponder	Started	MABAS box cards have begun
Availability System		2010; 95% by 2011	Workgroup		to be posted on Esponder
6.4 – Develop a State Response	January 2012	• Integrate Response	IMAP Committee	Started	Waiting for the availability of
Notification System and Exercise		System from Ohio			the Ohio Response System from
the Plan		• Conduct 90 in 90			the IMAS Project; 2008 UASI
		exercise;market drill			Investment justification
		• Fully implement			submitted for Response
		plan by 2012			Notification System integration

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Progress Report – June 2008 Strategic Goal #7 – Advocate MABAS interoperability by Developing an IFERN Communication Plan

Objectives	Time Frame	Measurement/ Indicators	Responsibility	Complete?	Progress Report
7.1 – Representation on Communication Planning Boards, Committees, and Councils	Ongoing	 Provide input into the UASI/TICP & Interoperability Subcommittee Member seat on the WI SIEC Member seat on the State System Management Group (SSMG) 	Executive Board Communications Committee	Yes	We have regular representation on the UASI Interoperability Subcommittee; the four fire service members of the SSMG are also members of MABAS-WI; SSMG provides input to the SIEC; the President is a member of the FEMA Region 5 Regional Emergency Communications Coordination Workgroup
7.2 – Develop and Identify funding needs for an IFERN Communication Plan	April 2008	Provide a draft plan to OJA and the SIEC	Communications Committee	Yes	Met with OJA to present the 5-yr IFERN/IFERN2 Buildout Plan; funding needs submitted
7.3 – Establish a priority list of developing divisions and counties in need of IFERN capability	April 2008	Establish a priority list for IFERN need as divisions develop	Communications Committee	Yes	Two priorities established – one for newly forming divisions and one for existing divisions without IFERN2 capability
7.4 – Secure funding source for the implementation of the IFERN Communication Plan	Funding dependent	IFERN dispatch capability in has been achieved across the State	Communications Committee	Ongoing	OJA and MABAS-WI developed an Investment Justification for 2009 under the SIEC

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